XXVII. PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE

A. PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE (PROPER)

STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

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<th>BASELINE</th>
<th>2020 TARGETS</th>
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<td>Public access, engagement and understanding of Presidential policies and government programs achieved</td>
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PRESIDENTIAL COMMUNICATIONS PROGRAM

Outcome Indicator

1. Percentage of news and photo releases used by selected print media

   - 90%
   - 94%

Output Indicators

1. Number of news and photo releases disseminated

   - 2,507
   - 3,350

2. Percentage of Presidential events and visits provided with coverage arrangements

   - 85%
   - 95%