XXVI. PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE

A. PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE (PROPER)

STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

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<th>Baseline</th>
<th>2019 Targets</th>
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<td>Public access, engagement and understanding of Presidential policies and government programs achieved</td>
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PRESIDENTIAL COMMUNICATIONS PROGRAM

Outcome Indicator
1. Percentage of news and photo releases used by selected print media
   90%                                                   90%

Output Indicators
1. Number of news and photo releases disseminated
   2,507                                               3,047
2. Percentage of Presidential events and visits provided with coverage arrangements
   95%                                                   95%