STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

<table>
<thead>
<tr>
<th>ORGANIZATIONAL OUTCOME (OOS) / PERFORMANCE INDICATOR (PIs)</th>
<th>BASELINE</th>
<th>2018 TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public access, engagement and understanding of Presidential policies and government programs achieved</td>
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</tbody>
</table>

PRESIDENTIAL COMMUNICATIONS PROGRAM

Outcome Indicator
1. Percentage of news and photo releases used by selected print media | 90% |

Output Indicators
1. Number of news and photo releases disseminated | 2,507 |
2. Percentage of Presidential events and visits provided with coverage arrangements | 90% |