



Republic of the Philippines
PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE
Malacañang, Manila

BAC RESOLUTION NO. 011
Series of 2017

SUBJECT : BAC RESOLUTION RECOMMENDING THE SHORTLISTED CONSULTANTS FOR PROCUREMENT FOR CONSULTING SERVICES OF A PUBLIC RELATIONS FIRM FOR THE LOCAL PROMOTION OF ASEAN 2017 CHAIRMANSHIP (BIDDING NUMBER 17-ASEAN-006)

DATE : 16 MARCH 2017

WHEREAS, the Presidential Communications Operations Office (PCOO) through the 2016 General Appropriations Act of the Department of Foreign Affairs, pursuant to Administrative Order No. 48 creating the National Organizing Council (NOC) for ASEAN 2017 under which PCOO is the chair for its Committee on Media Affairs and Strategic Communications (CMASC) and pursuant to a Memorandum of Agreement dated 22 March 2016, intends to procure the consulting services of a public relations for the local promotion of 2017 ASEAN Chairmanship.

WHEREAS, on 21 February 2017, the PCOO posted an Invitation to Bid and subsequently on February 28, 2017, an eligibility check of five (5) prospective bidders was conducted in accordance with law.

WHEREAS, Two (2) of the prospective bidders namely, **AVC Advertising and Marketing, Inc. (AVC)** and **Green Bulb Public Relations, Inc. (Green Bulb)** failed to meet the minimum passing rate of 80% and upon a BAC deliberation only three (3) public relations firms were shortlisted to become prospective bidders.

WHEREAS, as a matter of procedure, BAC Technical Working Group (TWG) proceeded to conduct the numerical rating for the shortlisting of those who passed the eligibility check pursuant to Sec. 24.5 of the 2016 Revised Implementing Rules and Regulations (IRR) of the Procurement Law (also known as "R.A. 9184") using the applicable criteria and with a passing minimum rate of 80%, to wit: 50% - Applicable Experience of Consulting Firm; 30% - Past Experience and Capability; and 20% - Current Workload Relative to Capacity.

NOW, THEREFORE having considered the foregoing circumstances, the PCOO BAC unanimously resolves to respectfully recommend that the shortlisting of those found eligible for the procurement of Public Relations Firm for Local Promotion be approved by the Head of the Procurement Entity (HoPE). The following prospective bidders are shortlisted, to wit:

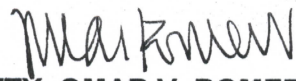
1. **OMD Philippines, Inc.;**
2. **DDB Group Philippines; and**
3. **Events Organizers Network, Inc.**

RESOLVED FURTHER, that upon approval by the Head of the Procuring Entity (HoPE) or his duly authorized representative of this shortlisting, that the pre-bid conference be scheduled on Monday, 20 March 2017 at 3 o' clock in the afternoon at the PCOO Conference room;

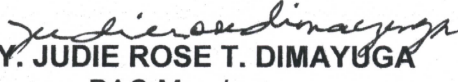
RESOLVED FINALLY to post this Resolution on the PCOO Website, PhilGEPS and conspicuous places within the premises of PCOO.

BE IT RESOLVED, as it is hereby resolved, at the PCOO Conference Room this 16th of March, 2017.


ATTY. NOEL GEORGE P. PUYAT
Chairperson


ATTY. OMAR V. ROMERO
Vice-Chairperson


JOSE L. OGRIMEN JR.
BAC Member

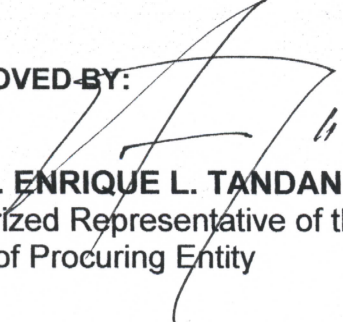

ATTY. JUDIE ROSE T. DIMAYUGA
BAC Member


MA. ALMA A. FRANCISCO
BAC Member

USEC. GEORGE APACIBLE
Provisional BAC Member

ATTY. KRIS ABLAN
Provisional BAC Member

APPROVED BY:


USEC. ENRIQUE L. TANDAN III
Authorized Representative of the
Head of Procuring Entity